

browntown marketing group offers **Collateral Toolkits!**
 Don't look Unfocused, Unprofessional or Uncoordinated!



If your business looks like a start-up or has an out-dated look, large, successful businesses will not consider doing business without professional, originally designed marketing materials. Using materials that are not professionally designed (i.e., templates) makes your business appear small and can possibly indicate that you cannot perform to or meet the standards required.

PLAN.DESIGN.PRODUCE

TAKE YOUR MARKETING MATERIALS TO THE NEXT LEVEL! GO FROM BASIC TO PROFESSIONAL!

Solutions-focused message • High impact concepts • Print, web and/or desktop production

COLLATERAL TOOLKITS

Starter - \$699

Logo Creation (up to 2 concepts and 2 revision rounds), Business Card Design, 3-panel, Brochure Design, 250 Business Cards (80 lb. matte card stock, 3.5" x 2", Vertical or Horizontal), 100 3-panel Brochure (100 lb. text with aqueous coating, 8.5" x 11", Tri-Fold, Full-color, 2-sided)

Full - \$2199

Logo Creation (up to 2 concepts and 2 revision rounds), Stationary Design package (business card, letterhead, #10 envelope), Brochure Design, 250 Business Cards (80 lb. matte card stock, 3.5" x 2", Vertical or Horizontal), 100 3-panel Brochure (100 lb. text with aqueous coating, 8.5" x 11", Tri-Fold, Full-color, 2-sided), Website Update to match new design (up to 8 html pages)

Complete - \$2999

Logo Creation (up to 3 concepts and 2 revision rounds), Stationary Design package (business card, letterhead, #10 envelope), Brochure Design, 500 Business Cards (80 lb. matte card stock, 3.5" x 2", Vertical or Horizontal), 100 3-panel Brochure (100 lb. text with aqueous coating, 8.5" x 11", Tri-Fold, Full-color, 2-sided), Website Update to match new design (up to 8 html pages), 30x90 Retractable Banner Stand with carrying case and full color graphic panel (brochure size optional, up to 11x17)



BEFORE



AFTER

If your marketing materials do not stand out from those of your competitors, your sales will suffer. Professional marketing/collateral materials helps to create visibility, credibility, and memorability -- three factors that will help your business to grow and achieve success. So, while putting off materials development or re-branding may seem like a prudent idea from a cash-flow point of view, it could result in stagnant business growth.

browntown marketing group can help....Choose a **Collateral Toolkit** that meets your needs and budget & we will take the lead in developing awareness building marketing materials!

Contact us today at meetus@browntownmarketing.com!
 Call Ly at 404-932-9772 or Delwyn at 678-768-5711!

www.browntownmarketing.com